

Approach

As a communicator, my pursuit is to obtain the best results that are triggered by a continuous conceptual research and visual experimentation. I believe that the final product should raise questions instead of dictating answers, ultimately allowing a dialogue between the viewer and the design piece.

I mainly try to concentrate on producing work with meaning that can reach a broad audience instead of a restricted one.

Contact

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Education

- 10'2004 - 06'2006 MA COMMUNICATION DESIGN - GRAPHIC DESIGN (DISTINCTION)
 Central Saint Martins College of Art and Design, University of the Arts, London
 Self-initiated Project - Private Landscape (Mapping)
 Dissertation - Erasure: Derrida's Theory of 'Sous-Rature' and its Visual Implications for the Visual Arts
- 10'1995 - 09'2001 BA (HONS) COMMUNICATION DESIGN - GRAPHIC DESIGN
 Faculdade de Belas Artes, University of Oporto, Portugal
 Nominated for an Honour Scholarship by the University of Oporto in 2000
- 01'2001 - 05'2001 ERASMUS/SÓCRATES SCHOLARSHIP
 Student exchange program at Hallam Sheffield University, Sheffield, UK
- 09'1992 - 05'1995 ENSINO SECUNDÁRIO - ART AND DESIGN (A-LEVEL EQUIVALENT)
 Escola Secundária Antero de Quental, Azores, Portugal
 Art and Design - History of Art - Geometry - Maths - Portuguese - English

Professional Experience

- since 05'2007 McCANN ERICKSON – Art Director
 Advertising Agency, London
 Accounts include: SONY; HP; iSOFT ...
- 10'2006 - 04'2007 COLURES – Art Director
 Fashion Magazine, London
 Design and Art Direction for the launch issue
- 10'2001 - 08'2004 ATELIER NUNES E PÃ – Art Director/Designer
 Graphic Design studio, Oporto, Portugal | www.ateliernunesepa.pt
 Worked on a wide range of cultural and commercial projects, from concept to production, including a sequence of commissions for Teatro Nacional S. João (National Theatre); Ensemble (independent theatre company) Público Newspaper; RAR Açúcar; ...

Teaching Experience

- 09'2006 - 06'2007 UNIVERSITY OF WESTMINSTER
 School of Media, Arts and Design, London
 Visiting Lecturer for BA (Hons) Graphic Information Design
 Modules: Design as Communication | Visual Representation | Representation of Information

Talks/Lectures

- 02'05'2008 *X-Spot*, TALK at Z-A Interaction, architectural event, London
- 30'11'2007 *Masters Degree*, TALK at LCC, London
 Master experience
- 23'03'2007 *Launchpad*, TALK at University of Westminster, London
 Professional experience
- 28'02'2007 *Ideas*, LECTURE at University of Westminster, London
 Researching and writing a dissertation

Additional Work/Collaborations

- 2008 FRINGE FESTIVAL - Edinburgh
Poster design for the comedy shows "Freeze!" and "The Meeting"
ON THE MAP - Mapping exhibition, Millenium Galleries, Sheffield
Exhibition graphics
- 2007 BAMBU AGENCY & PROMOTIONS - DJ Agency, Manchester
Visual Identity
- 2006 TALKING ABOUT DESIGN (conference) – Cochrane Theatre, London
Poster design. Organised by Anna Gerber
- ongoing EDIÇÕES DULCINEIA - Independent publication on Architecture, Oporto, Portugal
Art direction and design
- INFLUENCES - A LEXICON OF CONTEMPORARY DESIGN PRACTICE - Anna Gerber and Anja Lutz, DGV
Content research
- 2004 VENICE BIENNIAL OF ARCHITECTURE - Portuguese Pavilion
Video and design for Pedro Bandeira's architectural installation
- BEYOND THE VALLEY - Design Shop, London
Developed a cohesive range of guerrilla-style advertising and promotional material for the opening of the shop

Exhibitions

- 2008 ON THE MAP
Millenium Galleries, Sheffield
- 2007 BOOK DESIGN BY ANDREW HASLAM
Saint Brides Library, London
- ECCLECTIC
JWT Charity Art Sale, London
- 2006 UP ALL NIGHT - LONDON DESIGN FESTIVAL
Lethaby Gallery, London
- MA COMMUNICATION DESIGN SHOW - CENTRAL SAINT MARTINS
Mall Galleries, London
- 2005 42 DEGREES
Central Saint Martins, London
- POW#1
Central Saint Martins, London
- 2001 GOOD BYE SHEFFIELD
Artemosferas Gallery, Oporto, Portugal
- 2000 SCREEN SAVER
O Quarto da Maria Gallery, Oporto, Portugal